



# TAMILNADU CORPORATION FOR DEVELOPMENT OF WOMEN LTD.,

(A GOVERNMENT OF TAMILNADU UNDERTAKING)

Annai Teresa Mahalir Valagam, 1st Floor, Valluvarkottam High Road,  
Nungambakkam, Chennai - 600 034.

## PROCEEDINGS OF THE CHIEF EXECUTIVE OFFICER, TNSRLM

PRESENT: THIRU. PRAVEEN P NAIR, I.A.S.,

Proc. No. TN/349/D-2019/VTR/70

Date: 17.07.2019

**Sub:** TNSRLM – Sanction of Project under Deen Dayal Upadhyaya Grameen Kaushalya Yojana – DDU-GKY (erstwhile Aajeevika Skill Development Programme) – For imparting skill training to rural candidates in selected districts of Tamil Nadu to be implemented by M/s. Voice Training and Research Private Limited – PRN – TN2017CR17293 – Work order issued – Reg.

**Ref:** 1. Proposals submitted through online (<https://erp.ddugky.info>) by M/s. Voice Training and Research Private Limited – PRN – TN2017CR17293  
2. 8<sup>th</sup> PAC Meeting held at Chennai Secretariat, Dated: 28.05.2019  
3. Minutes of Project Approval Committee – Meeting Minutes, Dt: 28.05.2019

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### ORDER:

In reference to 1<sup>st</sup> cited above, the PIA applicant has submitted their proposals through online in line with DDU GKY Skill Guidelines. The State level Project Approval Committee constituted by Government of Tamil Nadu has evaluated the proposal submitted by M/s. Voice Training and Research Private Limited – PRN – TN2017CR17293 for imparting skill training to the rural youths and approved the project on selected trades and in Districts concerned. Subsequently, the PIA has been asked to modify the project as per PAC sanctions; now the PIA applicant has submitted the details in MRIGS/ ERP after project modification for the same and accordingly the administrative sanction is accorded herewith.

The details of sanction are tabulated below:

Sl. No	Particulars	Details
1	Name of the Project Implementing Agency	<b>M/s. Voice Training and Research Private Limited – PRN – TN2017CR17293</b>
2	Number of Candidates Sanctioned	<b>600</b>
3	Total Sanctioned Project Cost	<b>Rs.2,89,33,835/-</b>
4	Training Duration	<b>36 months</b>
5	Placement Target	<b>420</b>

6	Trades and candidates sanctioned	<b>S. No.</b>	<b>Sector</b>	<b>Trade &amp; Course Code</b>	<b>Prerequisite Trade (if any)</b>	<b>Course Duration (in Hrs)</b>	<b>Trade wise target</b>																											
		1	Information and Communication Technology	Media Developer Assistant(ICT 709)--II	NA	694	180																											
		2	Retail	Retail Sales Associate (RAS/Q0104) --II	Stores Ops Assistant (RAS/Q0101)	667	180																											
		3	Banking, Financial Services and Insurance	Goods & Services Tax (GST) Accounts Assistant (BSC/Q0910) --III	Accounts Executive (Recording, Reporting) (BSC/Q1001), Accounts Executive (Accounts Payable & Receivable) (BSC/Q0901), Accounts Executive (Payroll) (BSC/Q1201)	652	240																											
<b>Total</b>							<b>600</b>																											
7	Districts for Implementation	<table border="1"> <thead> <tr> <th>S. No.</th> <th>Name of the District</th> <th>Target</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Theni</td> <td>240</td> </tr> <tr> <td>2</td> <td>Dindigul</td> <td>120</td> </tr> <tr> <td>3</td> <td>Madurai</td> <td>60</td> </tr> <tr> <td>4</td> <td>Ramanathapuram</td> <td>30</td> </tr> <tr> <td>5</td> <td>Thoothukkudi</td> <td>30</td> </tr> <tr> <td>6</td> <td>Kanyakumari</td> <td>30</td> </tr> <tr> <td>7</td> <td>Virudhunagar</td> <td>30</td> </tr> <tr> <td>8</td> <td>Tirunelveli</td> <td>60</td> </tr> <tr> <td colspan="2" style="text-align: center;"><b>Total</b></td> <td><b>600</b></td> </tr> </tbody> </table>			S. No.	Name of the District	Target	1	Theni	240	2	Dindigul	120	3	Madurai	60	4	Ramanathapuram	30	5	Thoothukkudi	30	6	Kanyakumari	30	7	Virudhunagar	30	8	Tirunelveli	60	<b>Total</b>		<b>600</b>
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9	Target for residential/ Non-residential, Category & Location of TC	<table border="1"> <thead> <tr> <th>Residential &amp; Category</th> <th>Non-Residential</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Rural Areas – 180</td> <td>420</td> <td>600</td> </tr> </tbody> </table>		Residential & Category	Non-Residential	Total	Rural Areas – 180	420	600	<b>Theni</b>																								
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10	Assessment & Certification	Sector Skill Council																																
9	Project Type	Residential & Non – Residential																																
10	Training Commencement	As per timelines prescribed through Notification 53/2017 of MoRD, Gol.																																
11	Project to be completed by	As per PPWS (Prospective Project Work Schedule) approval & SOP timelines.																																

12	Project Implementation Protocol	As per DDU-GKY Guidelines, SOP and related notifications of Rural Skill Division.
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The PIA should ensure that following instructions are strictly followed for implementation of Skill Programme in the State.

- a) The PIA should execute a MoU with CEO, TNSRLM within 21 days after issuing this sanction order
- b) While signing the MoU, the PIA has to ensure the following items.
  - Submission of Affidavit signed by authorized signatory of the PIA.
  - Submission of Performance Guarantee obtained from the bank for 6.25% of Sanctioned Project Cost. The performance guarantee issued by the bank shall be valid for a period starting on / before the date of MoU signing till 180 days (i.e. 36 Months + 6 Months) after the end of approved duration of the project as per Notification No. 50/2017.
  - Submission of rental / lease / ownership documents for the First Training Center which can accommodate minimum 10% of the total target as per notification 53/2017.
  - Submission of Prospective Project Work Schedule (PPWS) for the approved target.
  - Submission of PIA bank details & cancelled cheque.
  - In case of MoU not executed within the stipulated period or the PIA is unable to produce lease deed to TNSRLM, the sanction order shall stand as deemed cancelled.
- c) As per the Guidelines, the PIA should inform the details of the Quality team (Q team), MIS team, Finance team and Operation team (OP team) duly e-SOP certified to this office and also to submit the details of Staff engaged under this project with necessary qualification and experience before commencement of project in the prescribed PER format (SOP – SF 3.3A& SF 3.3A1).
- d) The Project Implementing Agency should place minimum 70% of those who are trained, in job with regular monthly wages with minimum salaries prescribed in SOP or the minimum wages of semi-skilled person applicable for the state, whichever is higher.
- e) The Project Implementing Agency should maintain an exclusive MIS for monitoring KPIs, sharing data with TNSRLM & CTSA apart from uploading data in MRIGS& MPR dedicated to the project.

- f) The PIA should open an exclusive bank account as per SOP - SI 8.3A for receiving funds from TNSRLM and the following details should be submitted to this office for further action.

Bank Account Name	
Name of the Bank & Branch	
Account Number	
IFSC Code	

- g) The funds disbursed for the said project under DDU GKY (erstwhile Aajeevika) can be audited not only by the authorized agency of the Comptroller & Auditor General of India, but also by the Internal Audit of the Principal Accounts functionary under Chief Controller of Accounts in the Ministry of Rural Development (MoRD) as per orders issued by Government of India from time to time. The Accounts are also subjected to audit by TNSRLM internal as well as External Audit team / Committee.
- h) The release of funds and execution of various processes from beginning to end are subjected to the provisions mentioned in the DDU-GKY Skill Guidelines, SOP norms and relevant Notifications issued by Rural Skill Division, MoRD.
- i) The PIA should execute / adhere to the instructions issued / to be issued by the TNSRLM from time to time. In case of any difference of opinion in interpretation or conflict, decision of TNSRLM shall be final.
- j) The training centers are to be set up on satisfaction of the various provisions as per SOP – SF 5.1 D1 for non-residential programme and SF – 5.1 D2 for residential programme.
- k) The revised timelines have to be followed for the major events in the execution of project as tabulated below:

Sl. No.	Major Event	Indicative
1	Submission of Bank Guarantee	By 26 <sup>th</sup> July 2019
2	Authentication on BG	By 1 <sup>st</sup> August 2019
3	Execution of MoU and Submission of PER	By 3 <sup>rd</sup> August 2019
4	Submission of Due Diligence	By 8 <sup>th</sup> August 2019
5	Training Commencement	By 13 <sup>th</sup> August 2019

Hence the applicant PIA is hereby informed to execute MoU and to initiate necessary action for the commencement of the training at the earliest on fulfilling the above conditions and on mobilizing the candidates from the target households (SOP-section 6.1)

The receipt of this order should be acknowledged.

Sd/-

Chief Executive Officer, TNSRLM

// Forwarded by Order//

Chief Operating Officer, DDU-GKY

To,

**M/s. Voice Training and Research Private Limited,**  
No. 134, First Floor, KK Nagar,  
Madurai – 625 020.

**Copy to:**

The Project Officers,  
DMMUs,  
Theni, Dinidgul, Madurai, Ramanthapuram, Thoothukkudi, Kanyakumari,  
Virudhunagar and Tirunelveli.

**Copy Submitted to:**

1. Joint Secretary(Skills), Rural Skills Division, MoRD, GoI, New Delhi
2. The Director (M&E), NIRDPR, CTSA, Hyderabad.