



## Kudumbashree

State Poverty Eradication Mission  
Department, Govt. of Kerala

**Government of Kerala  
Kudumbashree Mission  
(DDU-GKY Division)**

**State Poverty Eradication Mission  
2nd Floor, TRIDA Rehabilitation  
Building Chalakuzhy Road,  
Medical College PO.  
Thiruvananthapuram  
695011, Kerala.**

Dated, 19<sup>th</sup> May, 2018.

To  
The Executive Director/Director/MD/CEO  
Ambica Shiksha Samaj Kalyan Samiti

**Sub: Sanction of Target under DDU-GKY for skilling rural youths in the State of Kerala to be implemented by M/s Ambica Shiksha Samaj Kalyan Samiti- Reg.**

Sir,

I am directed to convey the sanction of Skill Development Project under DDU-GKY (henceforth called as Project in the order) for rural youths in the State of Kerala to be implemented by M/s Ambica Shiksha Samaj Kalyan Samiti bearing Permanent Registration Number MP2014RF2672 (hence forth called as Project Implementing Agency for the purpose of this project). I am to inform that the project sanctioned is for skilling and placing rural youths in the State of Kerala under DDU-GKY, a skill and placement programme run by Ministry of Rural Development, Government of India. It is stated that the Project shall be implemented by M/s Ambica Shiksha Samaj Kalyan Samiti (bearing Permanent Registration Number MP2014RF2672) in the state of Kerala as summarized below:

Sl. No.	PIA Name	Sanction order No.	Total Project target sanctioned	Total Project cost sanctioned (Rs.)	Project Duration	Sanction Order Date
1	Ambica Shiksha Samaj Kalyan Samiti	KSHO/M-Skills/7975/47/2017	350	36,528,334	36 Months	19 <sup>th</sup> May, 2018.

### Trade wise Target:

Sl. No.	Sector	Certifying Agency	Trade of Certification	Prerequisite Trades	Total Trade Specific Training Duration (Hours)	Class Room Hours	OJT Hours	Trade wise Target
1	Construction	Construction Skill Development Council of India	Surveyor CON/Q0902		1000	1000	325	60
2	Healthcare	Director General of Employment & Training	Pathology Lab Assistant MED605	Basic of Anatomy & Physiology MED102	1000	1000	0	110
3	Beauty & Wellness	Director General of Employment & Training	Integrated Course in Hair, Skin and MakeUp - BEA703		650	650	0	180
<b>Total</b>								<b>350</b>

### Training Duration Break up

Trade Certification	of	No of Additional Trade(s)	Total Hours of trade specific classroom training	Hours of Soft Skills training	Hours of English Skills training	of	Hours of Computer Skills training	of	Hours of OJT Training	Total Training Duration (Hours)
Surveyor CON/Q0902		0	1000	49	145		193		325	1712
Pathology Lab Assistant MED605		1	1000	49	145		193		0	1387
Integrated Course in Hair, Skin and MakeUp - BEA703		0	650	32	94		125		0	901

### Training Target Distribution

Trade	Non-residential Target	Residential Target					Grand Total
		X Category Cities/Town	Y Category Cities/Town	Z Category Cities/Town	Rural Area and any Area not notified as a municipal/town area	Total Residential Target	
Surveyor CON/Q0902	0	0	60	0	0	60	60
Pathology Lab Assistant MED605	0	0	110	0	0	110	110
Integrated Course in Hair, Skin and MakeUp - BEA703	0	0	180	0	0	180	180
<b>Total</b>	<b>0</b>	<b>0</b>	<b>350</b>	<b>0</b>	<b>0</b>	<b>350</b>	<b>350</b>

### Categories of Candidates (Minimum Coverage)

Category	SC	ST	Minorities	Women	Transgender	PwD	Special Group
Kerala	26%	4%	60%	33%			
Total Candidates	91	14	210	116	0	0	0

### District Wise Target

Sl. No.	State	District	Target (No. of Candidates)
1	Kerala	Kannur	50
2	Kerala	Wayanad	50
3	Kerala	Kozhikkode	100
4	Kerala	Malappuram	50
5	Kerala	Palakkad	50
6	Kerala	Ernakulam	50
<b>Total</b>			<b>350</b>

### Location of Training Centre

State	District	Special Area(Yes/No)	No. of Training Centres	Nature of Training Centres	Target (No. of candidates)
Kerala	Kozhikkode	No	1	Residential	350
<b>Total</b>			<b>1</b>		<b>350</b>

### Cost of the Project

Approved Cost Details		
Sl. No.	Item	Cost (Rs.)
A	Project Cost Component	
1.a	Standard Training Cost	15940912
1.b	Additional Training Cost for Special Areas	0
2	Assessment Cost	525000
3	Boarding and Lodging Expenses	16307422
3.1	X Category Cities/Town @ Rs. 300 Per day per candidate	0
3.2	Y Category Cities/Town @ Rs. 250 Per day per candidate	16307422
3.3	Z Category Cities/Town @ Rs. 200 Per day per candidate	0
3.4	Rural Areas and any Area not notified as a municipal/town area @ Rs. 175 Per day per candidate	0
4	One time travel cost (maximum limit of @ Rs.4500 /-)	1575000
5	Food and To & Fro charges @ Rs. 15.625 per Hour	0
6	Uniform cost (cost of one pair is Rs. 1000 /-, 2 pairs provided in case of 9 months and 12 months course)	350000
7	Post Placement Support	820000
7.1	Placement within District of domicile (Rs. 1000 /- per month for 2 months)	100000
7.2	Placement within State of domicile (Rs. 1000 /- per month for 3 months)	450000
7.3	Placement outside State of domicile (Rs. 1000 /- per month for 6 months)	270000
7.4	Placement outside Country (Rs. 1000 /- per month for 6 months)	0
	<b>Project Cost Component Total (A)</b>	<b>35518334</b>
B	Welfare Cost Component	
8	Placement Incentive	0
9	Retention Support @ Rs. 3000 /- per candidate	300000
10	Career Progression @ Rs. 5000 /- per candidate	500000
11	Foreign placement @ Rs. 10000 /- per candidate	0
12	Mobile Tracking Support for Candidates @50 /- per month for 12 months	210000
	<b>Welfare Cost Component Total (B)</b>	<b>1010000</b>
	<b>Total Project Cost (A + B)</b>	<b>36528334</b>

## Funding Pattern

Funding by	Share of funding (%)	Project Cost Component (A)	Welfare Cost Component (B)	Total Project Cost (A+B)
Central Government (in case of North-east and Special Category States 90%, in case of Himayat and UT States- 100% and in case of all other States 60%)	60	21311000	606000	21917000
State Government	40	14207334	404000	14611334
<b>Total</b>		<b>35518334</b>	<b>1010000</b>	<b>36528334</b>

The Terms and Conditions for implementation of the project shall be attached along with the Memorandum of Understanding (MoU), which will be signed followed by the issue of this Sanction Order.

Yours faithfully,



**S. Harikishore, I.A.S.  
Executive Director  
Kudumbashree**

### Copy to:

- (i) Joint Secretary (Skills), Ministry of Rural Development, Government of India
- (ii) Principal Secretary, LSGD, Government of Kerala..
- (iii) Executive Director, DDU-GKY, NIRD & PR, Rajendranagar, Hyderabad.
- (iv) Director (A&F), Kudumbashree.
- (v) COO, -Skills, Kudumbashree.
- (vi) M-Section/NRLM/DDU-GKY/Kudumbashree/Guard File.